Practical Financial Modelling

A Guide to Current Practice

Second edition

Published May 2008

This book is for all financial professionals whose work, to a greater or lesser degree, involves complex spreadsheets and financial models. This includes investment bankers, commercial banks, accountancy firms, property firms, public sector including local government and healthcare, PFI/PPP enterprises, financial managers and financially literate general managers. Junior/middle management, where the focus would be on cash flow forecasting and budgeting tasks, will also find this book of value.

For the vast majority of people involved in this subject, financial modelling is an activity, a task requiring skills. Once people have the ability to structure the model, they have a better starting point from which to address the financial problems. This new edition, updated to include Excel 2007, offers that starting point.

The theory is limited to the absolute essentials that aid understanding; thus the focus with this new book is very practical - this is "how-to-do-it", showing best practice, and is illustrated with many practical worked examples using Excel, which are also covered on the accompanying CD-ROM.

Jonathan Swan is a director of Operis TRG Limited, the training arm of Operis Group plc. He has extensive experience of teaching the use of spreadsheets as a financial analysis tool. Over the past decade he has developed and delivered financial modelling training programmes to many investment banks, financial institutions, management consulting and accounting firms, in the City of London and throughout Europe.

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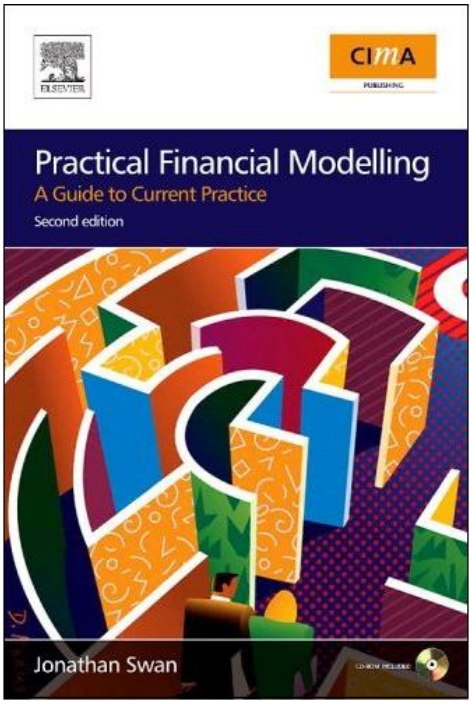

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